

# Welcome

## Association of Irish Local Government

Presentation on  
**Local Authority Road Safety Officers**

by

Declan Keogh, Road Safety Officer  
Kildare County Council

# AILG

Association of Irish Local Government  
Aontas Rialtas Áitiúil na hÉireann



# Local Authority Road Safety Officers

## Introduction

### Introduction:

The role of the Road Safety Officer is to provide road safety education & awareness among key groups within the community, and to further promote road safety to reduce Road fatalities and serious injuries on the roads.

To liaise with key stakeholders in road safety:

These include but are limited to:

- Road Safety Authority,
- An Garda Síochána,
- Health Service Executive
- Health & Safety Authority
- Emergency and Voluntary Services,
- All level of Schools,
- Local businesses and Community groups
- ***Elected Members of the Council***

The **Local Authority Road Safety Officers (LARSO)** are not Technicians or Engineers and do not have any responsibility or authority for dealing with remedial or engineering works on the public road. These matters are assigned to the Road Safety Engineer, Chief Technician and Area Engineers within the Local Authority.



## Introduction

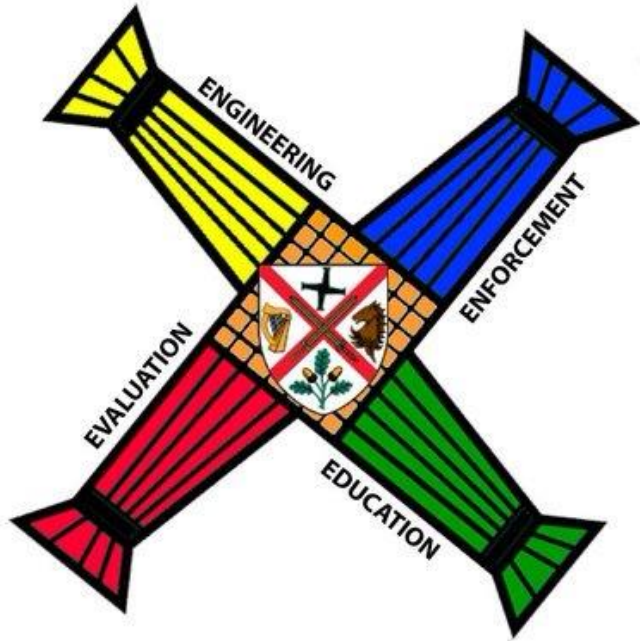
The Road Safety Officer sits on a number of committee groups and meetings:

These may include but are limited to:

- RSWG            Road Safety Working Group
- RRSO           Regional Road Safety Officer Committee
- SPC             Strategic Policy Committee / Transport
- CPP             Collision Prevention Programme
- JPC             Joint Policing Committee
- Schools Advisory Committee
- Municipal District Festivals & Parades Committee
- Local businesses and Community groups

The **Local Authority Road Safety Officers (LARSO)** can be a conduit between many community & public groups and the local authority. Elected members should liaise closely with their RSO in order to strengthen local issues in relation to road safety education, awareness and promotion, resulting in the end aim to save lives on the road and reduce serious injury and collisions.





# COUNTY KILDARE Road Safety Working Group



*Working Together for a Safer Journey*

# Local Authority Road Safety Officers



# Local Authority Road Safety Officers

## AILG: Southern Region Area Road Safety Officers

Local Authority	Road Safety Officer	E-mail
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Carlow

Clare

Cork City

Cork County

Kerry

Kilkenny

Limerick City

Limerick County

Tipperary

Waterford

Wexford



# Local Authority Road Safety Officers

## AILG: Southern Region Area Road Safety Officers

Local Authority

Road Safety Officer

E-mail

Carlow

Clare

Cork City

Cork County

Kerry

Kilkenny

Limerick City

Limerick County

Tipperary

Waterford

Wexford

**Do you know your  
local  
Road Safety Officer?  
(RSO)**



# Local Authority Road Safety Officers

## AILG: Southern Region Area Road Safety Officers

Local Authority	Road Safety Officer	E-mail
Carlow	John McDarby	<a href="mailto:jmcdarby@carlowcoco.ie">jmcdarby@carlowcoco.ie</a>
Clare	Barry Keating	<a href="mailto:bkeating@clarecoco.ie">bkeating@clarecoco.ie</a>
Cork City	Sarah Danagher	<a href="mailto:sarah_danaher@corkcity.ie">sarah_danaher@corkcity.ie</a>
Cork County	Caroline Casey	<a href="mailto:caroline.casey@corkcoco.ie">caroline.casey@corkcoco.ie</a>
Kerry	Michelle Mullane	<a href="mailto:mmullane@kerrycoco.ie">mmullane@kerrycoco.ie</a>
Kilkenny	Michael Delahunty	<a href="mailto:michael.delahunty@kilkennycoco.ie">michael.delahunty@kilkennycoco.ie</a>
Limerick City	Rory McDermott	<a href="mailto:rmcdermott@limerickcity.ie">rmcdermott@limerickcity.ie</a>
Limerick County	Karen Butler	<a href="mailto:kbutler@limerickcoco.ie">kbutler@limerickcoco.ie</a>
Tipperary	Donal Purcell	<a href="mailto:donal.purcell@tipperarycoco.ie">donal.purcell@tipperarycoco.ie</a>
Waterford	Jemma Jacob	<a href="mailto:jjacob@waterfordcouncil.ie">jjacob@waterfordcouncil.ie</a>
Wexford	David Codd	<a href="mailto:David.Codd@wexfordcoco.ie">David.Codd@wexfordcoco.ie</a>





# Local Authority Road Safety Officers

## 2015 Fatal Road Traffic Collision Stats

### ROAD USER TYPE FATALITIES:

Road User Type/Age	0-5	6-10	11-15	16-20	21-25	26-30	31-35	36-40	41-45	46-50	51-55	56-60	61-65	66-70	71-75	76-80	81+	Unk	TOT
Pedestrian	1			2	4	4	3	3	1	3	2	1	3	3			2		32
Driver				8	13	4	10	3	3	3	4	5	7	5	4	3	4		76
Passenger	1		1	12	2	1	1			1		1	2		1		4		27
Motorcyclist				2	4	2	2	4	2		4	2							22
Pillion Passenger																			0
Pedal Cyclist								2	2			2	1		2				9
Unknown																			0
<b>Total</b>	<b>2</b>	<b>0</b>	<b>1</b>	<b>24</b>	<b>23</b>	<b>11</b>	<b>16</b>	<b>12</b>	<b>8</b>	<b>7</b>	<b>10</b>	<b>11</b>	<b>13</b>	<b>8</b>	<b>7</b>	<b>3</b>	<b>10</b>	<b>0</b>	<b>166</b>

### DAY AND TIME OF WEEK

DAY/TIME	0-2	2-4	4-6	6-8	8-10	10-12	12-14	14-16	16-18	18-20	20-22	22-0	Unk	Tot
Monday	2	3	1	2	1	2		5	2	2		1		21
Tuesday	2	1	2		2	4	4	2	2	2	7	1		29
Wednesday	1	1	1	1	1		1	3	2	3	4	1		19
Thursday	2			2	2	3	4	1	5	2	1			22
Friday	1	2		4	1	1	3	4	2	1	2	2		23
Saturday	1	3		2	1	3		1	3	4	2	3		23
Sunday	2	5	3		1	5	4	1	1	1	1	5		29
<b>Total</b>	<b>11</b>	<b>15</b>	<b>7</b>	<b>11</b>	<b>9</b>	<b>18</b>	<b>16</b>	<b>17</b>	<b>17</b>	<b>15</b>	<b>17</b>	<b>13</b>	<b>0</b>	<b>166</b>

### THREE YEAR COMPARRISSION TO 2015

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Male	Fem
2013	19	14	15	12	17	13	18	19	17	13	15	16	142	46
Running Total 13	19	33	48	60	77	90	108	127	144	157	172	188	188	
2014	16	13	15	14	18	18	18	15	11	18	20	17	134	59
Running Total 14	16	29	44	58	76	94	112	127	138	156	176	193	193	
2015	14	13	11	8	12	13	20	14	15	11	14	21	130	36
Running Total 15	14	27	38	46	58	71	91	105	120	131	145	166	166	

# Local Authority Road Safety Officers

## 2015 Fatal Road Traffic Collision Stats

### AN GARDA SIOCHANA REGIONS

GARDA DIVISIONS 2015			
N	4	Cork C	2
S	1	Cork N	7
E	3	Cork W	7
W	7	Limk	4
NC	2	Kerry	8
SC		Clare	2
Kildare	9	Galway	12
Lx/O	8	Mayo	13
Wmeath	6	Rosc/Long	5
Meath	8	Cav/M	8
Wick	9	Doneg	11
Waterfd		Sligo/L	5
Wexford	9	Louth	7
Tipp	4		
Kil/Car	5		
<b>TOTAL</b>			<b>166</b>

### ASSOCIATION OF IRISH LOCAL GOVERNMENT

East & Midland Region	Northern & Western Region	Southern Region
D- Dublin City	Cavan	Carlow
D- Dun Laoghaire/Rathdown	Donegal	Clare
D- Fingal	Galway City	Cork City
D- South County Dublin	Galway County	Cork County
Louth	Leitrim	Kerry
Kildare	Mayo	Kilkenny
Laois	Monaghan	Limerick
Longford	Roscommon	Tipperary
Meath	Sligo	Waterford City
Offaly		Waterford County
Westmeath		Wexford
Wicklow		



## Responsibility for School Wardens

### Adult School Wardens:

A School Warden is employed by the Local Authority under Section 96 of the Road Traffic Act 1961.

The Road Safety Officer is responsible for administration, training & supervision of Adult School Wardens.

The role of the school warden is to *'Stop and Hold'* traffic on a public road, in order to allow primary school students to cross the road safely in the vicinity of a primary school.

School Wardens are only obliged to cross Primary school students. However, the warden may at times assist elderly and vulnerable pedestrians across the road while on duty.



## Responsibility for School Wardens

### Adult School Wardens

Adult School Wardens undergo a refresher training programme each year and are monitored on a continual basis by the RSO. The training is carried out by the Road Safety Officer, Health & Safety Advisor & Garda.

Training covers:

- School Wardens Role & Duties,
- Administration,
- The Road Traffic Act,
- Hazard Perception,
- Personal Protective Equipment,
- Health & Safety,
- Child Protection,
- Preparing to Stop & Hold Traffic,
- Clearing the Road and Practical Crossing scenario.



## Responsibility for Junior School Wardens

### Junior School Wardens:

- Junior School Wardens operate under the Local Authority under Section 96 of the Road Traffic Act 1961.
- The Road Safety Officer is responsible for Junior School Wardens.
- There are now only a small number of counties which operate the Junior School Wardens scheme.

The role of the junior school warden is similar to that of Adult wardens, to *'Stop and Hold'* traffic on a public road, in order to allow their fellow students to cross the road safely outside a primary school.

Junior School Wardens carry out a drill exercise as part of their function when crossing the road.

There are six members on each patrol, with two Leaders, one on each side of the road.

A school teacher is responsible for warden group.



## Responsibility for School Wardens

### Junior School Wardens

Junior Wardens undergo two training sessions each year and are monitored on a continual basis by the RSO. The training is carried out by the Road Safety Officer and a Garda. Training including: Role & Duties, Hazard Perception, PPE, Preparing to Stop, Holding Traffic, Clearing the Road and Health & Safety

Training Junior School Wardens is similar to that of training Adult School Wardens

At the end of each school term, the Junior Wardens are assessed by the Road Safety Officer and a Garda and are presented with a medallion and a certificate at their school graduation night for their efforts and contribution in road safety and the Junior Warden scheme.



# Local Authority Road Safety Officers

## Local & Regional Road Safety campaigns

Road Safety Officers supports and funds many of the following programmes:

### Suggestions:

- Schools Cycle Safety Skills Programme
- Junior School Warden Scheme
- Walking Bus Initiative
- WOW Days: Walk on Wednesday
- Local Road Safety Ambassador Awards
- Irish Road Safety Week
- European Night Without Accident
- Local Road Safety Campaigns
- Summer Time 'Play it Safe'



## Responsibility for School Wardens

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- Summer Time *'Play it Safe'*

**How can  
Road Safety Officers  
work with and  
support  
Elected Members?**









## Speed Limit Review

Speeding is a high factor in fatal collisions. There are two types of speeding:

- Excessive Speed** – Which is driving above the speed limit  
**Inappropriate Speed** - Driving too fast for the prevailing conditions, but within the speed limit.

### Guidelines for Setting and Managing Speed Limits in Ireland:

The purpose, under Section 9(9) of the 2004 Road Traffic Act is to provide guidance to Local Authorities and other stakeholders, in making bye-laws in relation to the setting and management of speed limits in Ireland. The setting of speed limits is primarily driven by road safety, the need to reduce collisions, their severity and to gain consistency in the setting of suitable limits to ensure road traffic speeds are appropriate to their environment.

There will be occasions where it will be necessary, for safety reasons to review and change speed limits. Default speed limits can only be changed by making '*Special Speed Limit*' bye-laws. The power to do so is vested in the Elected Members of the Local Authority, but it must be based on the any such primary purpose being to better match the maximum speed permitted on a particular road, to that road conditions, and ultimately to improve road safety.

The Chief Executive of a Local Authority is empowered, under the Road Traffic Act 2004 to apply 'Social Speed Limits' at the site of road works.



## Speed Limit Review

### Principal requirements for Setting and Managing Speed Limits:

Local Authority & National Roads Authority staff involved in the setting and management of speed limits must be trained in the guidelines and must be Chartered Engineers.

Local Authorities shall conduct a review of speed limits at least on a 5 year basis. This does not however preclude a LA from carrying out a review of any speed limit and publishing a 'Special Speed Limit' bye-law within its administrative area at any time where it is deemed necessary or appropriate to do so.

Written consent from the National Roads Authority is required for a Special Speed Limit being applied on a National Road. This consent should be secured before the Local Authority brings the draft bye-laws before the Elected Members of the Local Authority for their consideration.



## Most recent events and initiatives

'National Slow Down' day took place over a 24 hour period and involved all stakeholders of road safety.

Despite the widespread publicity about the campaign, some drivers failed to change their driving behaviour and attitude to speeding on the roads.

During the period of the operation, GoSafe detected 104,966 vehicles on the nation's roads. 454 of which were recorded speeding.

### Highest Speeds Recorded Nationwide:

- CLARE · 124 km/h in a 100 km/h zone – Cratloe.
- MAYO · 124 km/h in a 100 km/h zone – Castlebar.
- MAYO · 114 km/h in an 80 km/h zone - Ballina.
- WEXFORD · 103 km/h in an 80km/h zone - Ballymitty.
- DONEGAL · 93 km/h in a 60 km/h zone – Letterkenny.
- DUBLIN · 89 km/h in a 60 km/h zone - Clontarf Road.
- LIMERICK · 84 km/h in a 50 km/h zone - Adare, Limerick
- DUBLIN · 69 km/h in a 50 km/h zone - North Circular Rd.



## National #SlowDownDay

Road Safety Officers took part in the #SlowDownDay campaign on Twitter. Kildare involved the Health & Safety Officers at many of the bigger industrial businesses in the County with large workforce numbers.

Leixlip: Intel and Hewlett Packard  
Maynooth: University of Ireland Maynooth  
Naas: Kerry Foods and Naas General Hospital  
Newbridge: Pfizer, OralB, Newbridge Silverware & O'Briens  
Athy: Schwepps and Minch Nortons

Local Authority road Safety Officers were recognised by An Garda Síochána Traffic Corps in Dublin Castle as being the most proactive group in promoting 'National Slow Down Day' and the #SlowDownDay which as widely used on twitter.



# Local Authority Road Safety Officers

## Road Safety at Community Events



# Local Authority Road Safety Officers

## Regional Road Safety Partnership Campaigns



**WE'LL KEEP OUR EYES  
ON THE BALL**  
PLEASE DRIVE SAFELY

KILDARE MEATH LAOIS DUBLIN

**YOU KEEP YOUR EYES  
ON THE ROAD**  
PLEASE DRIVE SAFELY

KILDARE MEATH LAOIS DUBLIN

Omelles  
all-Ireland  
PLEASE DRIVE  
SAFELY

Omelles  
all-Ireland  
PLEASE DRIVE  
SAFELY



*Local Authority Road Safety Officers*

*National Road Safety Partnership Campaigns*

# Play Your Part against

**ROAD  
CAR NAGE**



[www.kildareroadsafety.ie](http://www.kildareroadsafety.ie)



# Local Authority Road Safety Officers

## Road Safety Education



Pre Schools  
Primary Schools  
Primary Schools  
Community Colleges  
Boarding Schools  
Colleges & National University

[www.kildareroadsafety.ie](http://www.kildareroadsafety.ie)

## Road Safety Education & Community

### Education:

Much of the work undertaken by Road Safety Officer is in schools, youth groups and community groups.

#### School Types

Pre-Schools & Crèches  
Primary Schools  
Post Primary Schools  
Community Colleges  
Boarding School  
National University

#### The RSO also attends evening meetings of:

- School Board's
- Parent Associations
- Resident Associations
- Community and Voluntary Groups

### Community Events:

Road Safety Officers can be present at many local and community events, festivals, family days, parades and charity runs which take place throughout the county. Attending these events provides Road Safety with a ready-made audience, and that audience and the public with a very important message.



# Local Authority Road Safety Officers

## Education



### ★ The Seatbelt Sheriff & Hi Glo Silver ★

**Buckle up!**

Hi, I'm the Seatbelt Sheriff. If you're in first class you can become a Seatbelt Sheriff like me! Just take a pledge to wear your safety belt and make sure that everyone else in the car is buckled up, too.

**Be safe, be seen**

Hi, I'm Hi Glo Silver. If you're in second class, team up with me and pledge to wear bright jackets, armbands or belts and remind your parents to do the same. You'll get a certificate that gives you the power to tell everyone when they walk or cycle to wear safety gear.

click

click

Home | Seatbelt Sheriff | Hi Glo Silver | Fan Stuff | Competitions | About the campaign

# BE SAFE!

ACTIVITY-BASED RESOURCE PACK ON SAFETY, FIRE SAFETY AND WATER SAFETY

RSA



## Education

### Post Primary, Community Colleges and Boarding Schools :

The RSO & Gardaí visit secondary schools during the school term. The primary target audience in second level is Transition Year or Leaving Cert Applied classes. Special 'hard-hitting' programs were delivered to 6<sup>th</sup> Year (Leaving cert) students at the beginning of the school term in September. The following is a list of second level programs.

Programme	Age / Class	Content	Length	Delivered By
Streetwise	Junior Cycle 12-15 Y/O	Pedestrians, cyclists, motorcyclists, safety belts, speed, hazard perception, driver fatigue, drink driving and road safety engineering	12 Weeks	LARSO, RSA and School Teacher
'Your Road to Safety'	Senior Cycle 16 – 18 y/o	Seatbelts, airbags, driver fatigue, drink/drug driving, road-safety engineering, enforcement, basic first aid at road crashes, emergency services, rehabilitation and insurance.	40 Hour L 20 Hour S	Teachers, RSA, LARSO
'It Won't Happen to Me'	Transition Year, Leaving Cert Applied and Youth Reach	Fatal Road Traffic Collisions, Driver behaviour, Better driving practise, Case studies, Serious Injuries, Rehabilitation, Garda Enforcement, Responsible Road Users	2 Hours	An Garda Siochana, LARSO
Drive 4 Life	TY, LCA, YR	Caser studies, FRTC, Driver Responsibilities, Long-term Consequences of Collisions, Insurance, NCT and Driving Licences.	One Day	Bayside Services and LARSO



# Annual Road Safety Exhibition & Roadshow

1,200 Students & Youth group members attend an interactive and educational exhibition followed by a hard-hitting, graphic road safety show with speakers from the Gardai, Fire & Ambulance Services, Parents of road crash victims and critical survivors of Fatal Collisions.

- ❑ Local Authority Road Safety Officers
- ❑ An Garda Siochana (Local & National)
- ❑ Road Safety Authority, National Roads Authority
- ❑ Road Safety Working Group & Stakeholders
- ❑ Educational Boards & Parents Associations
- ❑ Community, Youth & Voluntary groups



# *Local Authority Road Safety Officers*

## *Roadshow Promotional Video*



**REAL PEOPLE – REAL LIVES – REALLY GONE**



**David Harris**



**Mikey Harris**



**Kate Moyles**



**Fintan Lawler**

**Before You Take to the Roads**

**THINK!**



[www.kildareroadsafety.ie](http://www.kildareroadsafety.ie)

**You May Never Get  
a Second Chance  
to Say Goodbye**

**KILDARE  
COUNTY COUNCIL  
ROAD SAFETY**



# **SPEEDING KILLS**

# **'CUT IT OUT'**

Kildare County Council's Garda Car 'Cut-Out' sparked Local, National & International debate, receiving massive, extensive, Coverage



## Kildare Racing Events – *Punchestown & The Derby*

- Our 'Kildare Road Safety Chase' Horse Race advert was broadcast
- Road Safety Signs at Entrance/Exits to the Events
- KCC's Horse Racing Advert has been/is being used by other County's at...

MAYO – Ballinrobe Races

MEATH – Fairyhouse Races

KERRY – Killarney

GALWAY – The Galway Races



# Local Authority Road Safety Officers

## Road Safety Plan 2012-2015

This three year plan is designed to ensure a coordinated, collaborative and consistent approach to improving road safety for all road users

It is based on the four E's of road safety...

- Education
- Engineering
- Enforcement
- Evaluation



## Road Safety Plan

### Mission Statement

To reduce the level of carnage on our roads, which results in the fatal, serious or minor, injury to road users on Kildare roads, and the follow-on effects and consequences to loved ones left behind.



### 2.1 MISSION STATEMENT

To reduce the level of carnage on our roads, which results in the fatal, serious or minor, injury to road users on Kildare roads, and the follow-on effects and consequences to loved ones left behind.

**Objective of the Plan**  
The Plan will focus on the four main elements of road safety viz. Education, Engineering, Enforcement and Evaluation and will involve every category of road user throughout the County including family members, education providers, community members, employees and road safety campaigners.

### 2.3 Location of the Plan

The County Kildare Road Safety plan will be available in the following locations viz.

- Kildare County Council, Áras Chill Dara, Naas, Co. Kildare.
- Town Council Offices in Athy, Naas, Newbridge and Leixlip.
- Kildare County Library branches throughout the County and on Kildare County Council's on-line facilities i.e. [www.kildare.ie](http://www.kildare.ie) and [www.kildareroadsafety.ie](http://www.kildareroadsafety.ie)

The legal drinking limit has been lowered from 80 milligrams (mg) to 50 milligrams (mg) in October 2011.



## Road Safety Plan

### Mission Statement

To reduce the level of carnage on our roads, which results in the fatal, serious or minor, injury to road users on Kildare roads, and the follow-on effects and consequences to loved ones left behind.

### Aims of the Road Safety Plan:

- To develop objectives for the reduction and prevention of collisions
- To develop strategies to achieve these objectives
- To involve other agencies in the process
- To develop a monitoring system for implementation
- To agree actions to be progressed over the lifetime of the plan



# Local Authority Road Safety Officers

## Road Safety Plan

### ACTION PLAN

- Education            5 Objectives - 10 Actions
- Engineering        3 Objectives - 5 Actions
- Enforcement       4 Objectives - 7 Actions
- Evaluation           2 Objectives - 3 Actions

Plan Adopted by Full Council in November 2012:

The Road Safety Plan ends on 31<sup>st</sup> December 2015.

**KILDARE LOCAL AUTHORITY ROAD SAFETY PLAN 2012 - 2015**  
WWW.KILDAREROADSAFETY.IE

**11.0 ACTION PLAN**

**11.0 ACTION PLAN (CONTINUED)**

**11.0 ACTION PLAN (CONTINUED)**

**Appendix 4 Evaluation**

Objective	Output /Areas	Action	Target Date	Process Owner	Support Agencies
A	1	1.1	July	KCC	
		1.2	July	KCC	
	2	2.1	Each quarter	KCC	KCC IT, Schools
		2.2	Each quarter	KCC	
		2.3			
		2.4			
B	1	1.1	Ongoing	KCC	
		1.2			
		1.3			
		1.4			
		1.5	Bank Holidays		
		1.6	January		

KCC: Kildare County Council



## Are You Following Us?

[www.kildareroadsafety.ie](http://www.kildareroadsafety.ie)



Kildare Road Safety



@keroadsafety

## Thank You!

