

Training for Elected Members February 2018

Module 1 2018 – Councillors & Journalists – How best to convey your message as a member of your Council through the media

Training Day Programme

13/02/2018	Border & Western Region	(Lakeside Manor Hotel, Virginia)
17/02/2018 (Sat)	Southern Region	(Seven Oaks Hotel, Carlow)
22/02/2018	Dublin, Eastern & Midlands Region	(Mullingar Park Hotel)

0930	Registration & Tea/Coffee
1000	Introduction & Overview
1000 – 1100 	<p>Peter O'Connell who has two decades of experience in regional press will present on how Councillors can best present their message in media. Dealing with national media in the event of a local incident will feature in his presentation.</p> <p>Peter writes news & features for “The Clare Champion” and lectures in the journalism department of UL.</p>
1100 – 1115	Tea/Coffee Break
1115 - 1215 	<p>Denise Canavan works in daily current affairs broadcasting for “Shannonside Northern Sound” radio. She will give an insight into the local newsroom including the key behind-the-mike roles such as the programme presenter. She will also touch on social media use and platforms. Denise has a BA in Journalism from DCU.</p>
1215 – 1245	Questions & Answers
1.00pm	Lunch